

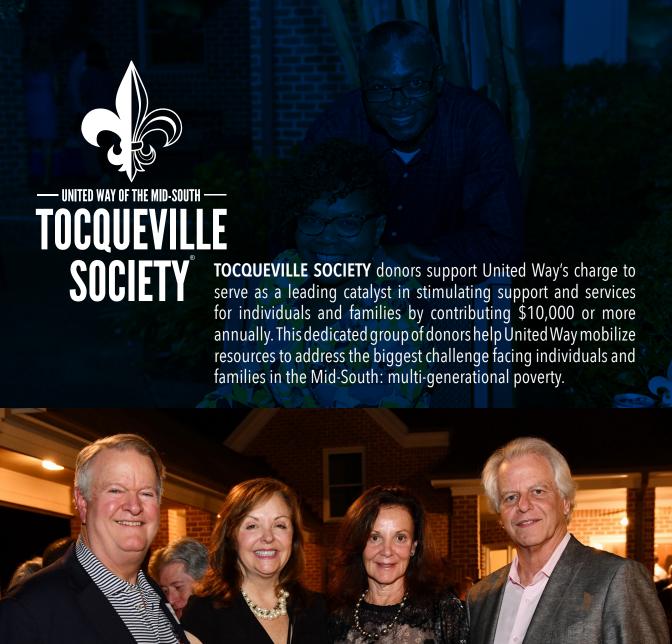


WOMEN UNITED brings together the Mid-South's most driven, powerful women to foster growth and change in the community. Together, Women United is changing lives and transforming their community as members come together for one purpose – to address the critical issues low-income women and their children face. Through giving, advocating, volunteering and networking, our leaders advance United Way's mission, help break the cycle of generational poverty and create meaningful change in the Mid-South.













Campaign Cabinet volunteers are community leaders with a heart for service. They support United Way's mission by engaging company leaders and providing support as those leaders raise funds for the Community Impact Fund.

Employee Engagement Champions are influencers within their organizations to drive passion and excitement for United Way's workplace campaigns. They partner with company leadership to plan and execute fundraising efforts that encourage employees to support the Community Impact Fund and the work of the agencies it funds.



United Way of the Mid-South has a variety of ways to engage with us. Please see the table below and select the one that is right for you!

AFFINITY GROUP	REQUIREMENTS	ANNUAL FINANCIAL COMMITMENT	DESCRIPTION	UNITED WAY CONTACT
WOMEN UNITED	Women of all ages	\$500 undesignated gift to United Way	Women interested in fighting for the rights of low-wage earning women and their families.	Letitia "Tish" Robertson letitia.robertson@ uwmidsouth.org
LEADERS UNITED	None	\$500	Community members contributing at a leadership givers level.	Stephanie Shearin stephanie.shearin@ uwmidsouth.org
TOCQUEVILLE SOCIETY	None	\$10,000	Philanthropists supporting United Way and its mission at the highest level through their contributions.	
RETIRE UNITED	Retired professionals	None	Retirees that support United Way with their time, talent and treasure.	
CAMPAIGN CABINET	Professionals and Community Volunteers	None	Mid-Southerners with limited time but unlimited influence	- Al Edwards albert.edwards@ uwmidsouth.org
EMPLOYMENT ENGAGEMENT CHAMPION	Professionals at workplace campaign companies	None	Employees that enjoy sharing United Way's passion for our community with their fellow employees	
CAMPAIGN REPRESENTATIVE	Professionals "loaned" by Mid- South companies for a time period	None by the individual	Companies "loan" gifted employees to United Way for a certain time period to support workplace campaigns	Annette Knox annette.knox@ uwmidsouth.org

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Together, we can do more good than any one of us can do alone.