Family and Community Engagement

Strategy Summary for Emergency TANF Cash Assistance Related to COVID-19





Emergency cash assistance available to families affected by the COVID-19 emergency beginning March 26, 2010

Families can apply online at: https://tdhs.service-now.com/relief?id=relief_registration
To qualify, a family must:

- have been employed as of March 11, 2020
- o have lost a job or lost 50% of their earned income due to COVID-19
- have children in the household
- be at or below the 85th percentile of the State Median Income Example: Below approximately \$52,000 a year for a family of 3

Emergency TANF cash assistance provides two monthly cash payments to those who qualify.

- \$500 for a household of 1 to 2 persons
- \$750 for a household of 3 to 4 persons
- \$1000 for a household of 5 or more persons

Action: Add TANF/COVID-19 content to SCS COVID Information website

OPR: FACE and Communications

Action: Include TANF/COVID-19 flyer in printed material distribution at Meal/Academic Packet sites

OPR: FACE and Print Shop

Action: Identify families in need of support based upon current service, cohorts, and/or expressed interest and provide direct engagement via telephone.

OPR: FACE (e.g., Family Engagement Specialists and Family Resource Center Associates) Early Childhood, and Department of Exceptional Children

Action: Invite Department of Human Services to be included on weekly COVID update via live stream

OPR: FACE and Communications

Action: Engage partner organizations (e.g., Agape, Communities in Schools) to contact families on caseloads

OPR: FACE and SEED

Action: Post TANF/COVID-19 to SCS social media sites (i.e., Facebook, Instagram, Twitter)

OPR: FACE and Communications

Action: Use School Messenger to contact families via telephone, email, and text messaging using a tiered support model relative to the proportion of direct certified students in each school.

OPR: Communications and Schools

Action: Develop Public Service Announcement to be shared via Voice of SCS Channels (i.e., 88.5FM and C19TV)

OPR: Communications