

# **INCENTIVES**

- Complimentary hotel stay and/or airline tickets
- Around-the-world dining pack of restaurant gift certificates of different cuisines
- Call in "well" day or "sleep in late" coupon
- Car started & windows scraped every snow day in January
- Car washed by boss or co-worker
- Casual day
- Company promotional items
- Computers new or gently used
- "Flee @ 3" coupon
- Free babysitting
- Free meal or dessert from the employee cafeteria
- Free oil change
- Gift certificates
- Golf with the boss
- Lottery tickets
- Lunch with your manager his/her treat!
- Tickets to local sporting events or movie passes
- Open soda and candy machines
- Pizza party
- Play or concert tickets
- Use of company car and/or reserved prime parking spaces
- Vacation day



Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties in AR, MS and TN.

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United Way South FUNDRAISING Ideas



# **AWARENESS**

#### APPRECIATION/ **COMPLIMENT GRAMS**

Design notes of thanks or congratulations for co-workers ignite creativity for the day. to buy and send to each other.

#### **GUESS THE BABY** PICTURE

Employees bring their baby pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.

### BINGO

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3 2t Purchase Bingo cards and 10<sup>2</sup> distribute to employees. Every day, email a Bingo number to all participants. The first one to or arrangements to send to reply with "BINGO" wins. The Bingo game continues until all prizes are distributed.

#### DRESS DOWN DAY

Employees pay to not wear "normal" work attire. Get as casual as needed: ieans, tennis shoes, sports apparel, hats, slippers, etc. Contact your Campaign Representatives for stickers that look something like this and distribute to participating employees.



#### PENNY WARS



#### BALLOON GRAMS AVANT-GARDE ATTIRE Sell balloons with notes of

Employees pay to dress in recognition inside and deliver their most dramatic garb to to co-workers

#### CHANGE BANDIT CHARGE LATE FEES

A co-worker dresses as a Employees who arrive late bandit (as approved by for meetings, or any other company security). Have them tardiness, pay a fee to be visit employees to procure donated to United Way. spare change.

#### ENTERTAINMENT DRIVE SPELLING BEE

Employees donate new or slightly used books, videos, DVDs, board games, puzzles, Hold a spelling bee, charge an entry fee. Have galley observers place bets on their etc. and hold a sale to benefit favorite participants.

#### SMELL THE ROSES

United Way.

Have a local florist donate

Ask employees to deposit

departments to see who

timeframe.

GUESS THE NUMBER Fill a clear jar with candy and flowers or purchase flowers en have employees pay for a masse. Employees buy flowers chance to guess the number of pieces in the jar. The most co-workers or for personal use. accurate guess wins the candy or another prize

#### SPARE CHANGE JARS MASSAGE THERAPIST

Place empty jars near vending A therapist, preferably one machines or gathering places. who will donate time, visits the workplace and employees sign up for timeslots. spare change throughout the year for United Way. This can Employees pay for a massage, be a competition between with proceeds benefiting United Way. collects the most change in a

#### 🔻 WHITE ELEPHANT SALE 🚩 BUY A BOA

Employees donate odd items Purchase brightly colored feather boas for employees to for the sale. Co-workers buy. The purchaser chooses should have the opportunity to buy items and stipulate in a person to wear the boa for the day. In order to get rid of whose workspace these items should be displayed. Set a the boa, the wearer must pay timeframe for which objects to pick another employee to must stay in that location. we'ar the boa. The boa must be worn at least 10 minutes prior to choosing another lucky boa

wearer

## FOOD & **FESTIVITIES**

#### BAKE SALE

Employees buy employee-donated baked goods with donations benefiting United Wav

### ETHNIC FOOD FESTIVAL F ICE CREAM CART

Ask employees to bring dishes symbolic of their heritage or recipes "handed down" from family members along with interesting facts about their heritage. Another option is to have various departments sponsor a lunch representing a specific ethnicity

## PEANUTS, GET YOUR PEANUTS!

Decorate a push cart with a sports theme. Stock the cart with individual bags of salted peanuts, chips, hot dogs, soda and all necessary condiments (ketchup, mustard, relish, onion.) Visit cubicles and sell items. This is a great way to kick-off any sports season.

#### TAILGATE PARTY

Hold a pay-per-plate cookout during lunch. Cook brats, burgers and hot dogs with condiments. Have chips, pretzels, soda and other tailgating items.

#### CHILI COOK-OFF

Participants pay to enter their chili into the contest. Choose judges and determine prizes for 1st, 2nd and 3rd place. After judging, employees can pay to sample each chili. Remember to supply cheese, sour cream, crackers, TUMS, etc.

#### LUNCH BOX AUCTION

Employees create gourmet lunches to be auctioned off to the highest bidder. Give prizes for the most creative, nutritious, elegant or clever.

#### ROOT BEER FLOAT SALE

Buy necessary ingredients for employees to make their own root beer floats. Floats made and served by executives can be a fun treat!

# BUILD YOUR OWN ICE CREAM SUNDAES Have a wide variety of sundae

toppings (nuts, fruit, cookies, gummy bears, crushed candy bars, whipped cream, cherries etc.) available for employees to build their own sundaes.

On a hot day, visit employee cubicles and offices selling popsicles, ice cream sandwiches and other cold snacks. Donate proceeds to United Way.

### POTLUCK

Post a sign-up sheet for employees to bring entrees, salads and desserts to ensure a variety of food. Decorate the room with a theme. Adjust entry fees for those who bring an item

#### WALKING TACO SALE

Sell individual bags of corn chips with divided plastic or foam containers filled with taco meat, cheese, sour cream, tomatoes, lettuce, packets of hot sauce, etc. Price accordingly.

### **DONUT EATING**

CONTEST Employees raise money for United Way by sponsoring contenders on a per-donut-eaten basis. The winner is determined by either eating the most donuts in a time frame or the first to finish a set number of donuts.

#### NACHO/PRETZEL SALE

Sell large plates of nachos and/or soft pretzels with cheese and jalapeno peppers Donate proceeds to United

#### SOUP LINE

Employees signup to bring their favorite soup or bread Set up at lunch time, and charge participants fees for a bottomless bowl to try one or all! (Bring your own reusable



#### BOX RAFFLE

winner is drawn from each

MYSTERY PUMPKINS

pumpkins for employees to

pumpkin. Draw numbers for

prizes corresponding to the

numbers on the pumpkins

home and carved for a later

Pumpkin Carving contest.

INFORMATIVE

Hold a workplace meeting

and have a representative

from United Way and/or

an agency speaker give a

presentation. Offer donuts,

coffee or "raffle" tickets to

attendees.

Pumpkins can be taken

Buy miniature or regular

purchase. Write numbers

on the bottom of each

Raffle/auction off a day or 1/2 Boxes are placed in highlytrafficked areas with the name day of vacation of a prize on each. Employees EXECUTIVE CHEF buy tickets and put them in the boxes corresponding to Auction off dinner for two the prize they want to win. A

or more at the home of an executive

EXTRA DAY VACATION

#### FRONT ROW PARKING Raffle front row parking spots for a year, or during the winter months

PAID PARKING Raffle/auction off a year's worth of free parking.

LUNCH WITH CEO Auction or "raffle" off lunch with the CEO – CEO's treat!

#### EXECUTIVE LAWN **MEETING INCENTIVES** ORNAMENT

Managers or executives donate time to do yard work at the homes of employees who bid for their services.

### SILENT AUCTION

The company donates auction items such as office furniture. printers, scanners, computers corporate box seats at a sporting event, company apparel, etc. Employees can also donate items/services. Al proceeds go to United Way.

## GETAWAY Have co-workers donate time at their vacation cottages to the highest bidder

## THEMES

1960S (OR OTHER ERA) Press up in "60s" garb. Sell ds, smiley face pins ie-dyed shirts. HAWAIIAN THEME MARDI GRAS

Each person turning in a model your campaign after the biggest party in the world - Mardi edge card gets a plastic lei. At campaign's end, hold a Hawaiian potluck where your kickoff event. Hold a parade, nployees wear their leis and lress Hawaiian. Have a limbo contest. Use a palm tree hermometer

### AN HOUR OF POWER Use a stopwatch as a thermometer. Publicize'what services are provided from a one-hour's pay

răš. Invite a jazz band to play at

float contest or sell bead-o-grams

(beads with thoughtful messages

attached.) Host a Cajun potluck.

Decorate the cafeteria or preak room with beach balls etc. Serve hot dogs and fruit abobs. Tell everyone to wear their favorite "beach wear" and then vote on the best one. Award prizes for the best

Everyone loves a party, so why not

# ENGAGING MANAGEMENT

#### COSTUME WAR

Choose an executive to wear a costume for the day by placing money jars outside the office doors of willing participants.

#### EXECUTIVE BUTLER OR MAID

Executives donate an hour to serve lunch to employees. Have employees pay to enter.

#### HAPPY HOLIDAYS TO YOUR CLIENTS

Make corporate donations on behalf of your clients to United Way. Send clients a holiday postcard communicating the generous gift to the community.

#### THANK YOU DRAWING

Collect a variety of gifts either donated, purchased, or intangible goods like free vacation days, lunch with CEO or one year of frontrow parking. To encourage employees to pledge, every contributor to United Way is entered into a drawing.

#### PLEDGING PARTICIPATION

The department, location, division, etc. with the highest percent participation will have the pleasure of viewing their supervisor in a funny outfit. If they choose not to wear the outfit, they have to buy pizza for their department, location, division, etc.

#### DOLLAR-AN-INCH CONTEST

Executives participate in an all-day competition to end the day with the shortest tie. Don't forget the ladies! They can wear a tie too. Employees cut off an inch of their favorite executive's tie each time they give to the community. Prizes go to the shortest tie, the ugliest tie, etc.

#### 

Construct and decorate a jail made of cardboard. Managers are sentenced to the office jail for a determined amount of time or until they raise a set amount of bail money.

#### UP ON THE ROOF

Solicit supervisors, managers directors and CEOs to participate. Employees raise a set amount of money for the boss to spend a lunch period or a night on the roof in a tent. Plan a cookout, so everyone can watch the boss on the roof.

### EXECUTIVE DUNK TANK

Pay per ball for a chance to dunk your boss or pay a higher fée to walk up and press the "dunk" button. Participants pay extra to add a bag of ice to the dunk tank water

#### PARTICIPATION GOALS

Set realistic participation goals for workplace giving Have various awards for reaching each participation goal (pizza party, cookout, jeans day, time off, etc.)



Employees donate to vote for the management singing group of their choice. The duo or group that attracts the most votes will sing a song in front of an audience.



#### **BEACH BASH**

#### **RAISIN' MONEY**

Use the California Raisins as a thermometer theme. Pass out boxes of raisins to people as they turn in pledge cards.

#### THE BIG SHOT

As a variation on the standard thermometer graph to monitor progress use a hypodermic-needle design. Great for healthcare organizations

#### COOKIE CAPER

Each pledge card is passed out with a cookie and the slogan "United Way Cookie Caper - Help us bring in the

#### **UNITED WE STAND.** UNITED WE GIVE

Use an All-American theme complete with apple pie tosses, picnics and red, white and blue!

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#### WILD WEST

Employees dress in Western clothes. Use a cactus as your