



United Way
of the Mid-South

IMPACT

POVERTY

{ Financial Stability
Health • Education }

UNITED WAY OF THE MID-SOUTH
STRIVES TO ADVANCE PEOPLE
FROM WHERE THEY ARE TO
WHERE THEY DREAM TO BE.



HOW DOES MY UNITED WAY SUPPORT MAKE A DIFFERENCE?

In Memphis, the poverty rate is 24.6% and for children, it is 39%. United Way is leading the way to advance people out of multi-generational poverty. In 2017-2018, your support of United Way made a meaningful impact 352,193 times throughout our eight-county area. 73% of whom were reported as low income or living in poverty. Through targeted grant-making and our unique coordinated system of services, our United Way is strategically propelling the Mid-South's poverty reduction.

FINANCIAL STABILITY

21,138 PEOPLE
benefited from United Way partner agencies' financial stability support programs.

\$11,275,573 IN TAX REFUNDS
came back to families with household incomes less than \$54,000/yr.

10,647 PEOPLE
received help from 130 certified volunteer preparers for tax returns.



663 PEOPLE
increased their wages due to services received.

2,021 PEOPLE
received job readiness, and training services.

ACCORDING TO THE GREATER MEMPHIS ALLIANCE OF COMPETITIVE WORKFORCE, THE LOCAL WORKFORCE SKILLS GAP IMPACTS THE ECONOMIC MOBILITY OF INDIVIDUALS LIVING IN POVERTY.

1,194 PEOPLE
completed Financial Stewardship Classes.
85% improved their money management skills.



HEALTH

32,454 PEOPLE
benefited from the services of partner agency programs that promote health and wellness of children, adults and senior citizens.

\$938,163 SAVED
on 14,500 prescription medications through United Way's partnership with FamilyWize.

11,761 PEOPLE
participated in programs to improve physical health.
93% adopted healthier behaviors.



THE COUNTIES THAT UNITED WAY OF THE MID-SOUTH SERVES HAVE VERY HIGH RATES OF OBESITY RANGING FROM 32% TO 41% OF THE POPULATION.
*COUNTY HEALTH RANKINGS

3,283 PEOPLE
received counseling, group therapy and/or supportive services to improve mental health.
79% showed evidence of improved mental health.

5,989 PEOPLE
built knowledge and skills to prevent child abuse.



EMERGENCY & ESSENTIAL SERVICES

THOUSANDS OF FAMILIES RECEIVED SUPPORT WHEN FACED WITH CRISIS SITUATIONS.

48,456 PEOPLE
received food through food pantries, home-delivered meals and congregate meals.

1,143 PEOPLE
received emergency shelter services.

4,064 PEOPLE
received help with utilities.



IN THE MID-SOUTH 17.8% OF THE POPULATION OR 370,370 PEOPLE ARE FOOD INSECURE. *MAP THE MEAL GAP

3,052 PEOPLE
received assistance in overcoming challenges due to disasters.



EDUCATION

59,093 CHILDREN, YOUTH AND YOUNG ADULTS BENEFITED FROM UNITED WAY PARTNER AGENCIES' EDUCATIONAL SUPPORT PROGRAMS.

1,899 CHILDREN & YOUTH
participated in programs designed to support academic achievement.
86% of participants earned passing grades in core subject areas.

2,658 CHILDREN
participated in high-quality early childhood education classes.
95% of these children entering Kindergarten were proficient on school readiness assessments.



IN THE MEMPHIS METRO AREA 18% OR 35,000 YOUNG ADULTS, 16-24 YEARS OF AGE, ARE NOT WORKING OR IN SCHOOL. *MEASURE OF AMERICA

293 HIGH SCHOOL SENIORS
participated in programs to support high school graduation.
98% graduated on time.

233 HIGH SCHOOL GRADUATES
continued to receive services to support college graduation and/or career development.
99% furthered their education and/or gained post-secondary employment.

(*) source provided by

Your support of United Way of the Mid-South made a meaningful IMPACT MORE THAN

350,000
times

throughout our eight-county area including Fayette, Lauderdale, Shelby and Tipton Counties in Tennessee; DeSoto, Tate and Tunica Counties in Mississippi; and Crittenden County, Arkansas.

**MOVING PEOPLE FROM
WHERE THEY ARE, TO
WHERE THEY DREAM TO BE.**



— UNITED WAY OF THE MID-SOUTH —
**DRIVING THE
DREAM**

VOLUNTEERING, INFORMATION & REFERRALS

OUR *VOLUNTEER UNITED* PLATFORM HELPS VOLUNTEERS CONNECT WITH OPPORTUNITIES ALL YEAR LONG!

3,476 VOLUNTEERS
supported our volunteer driven organization.



TO LEARN MORE ABOUT BECOMING A VOLUNTEER, VISIT OUR WEBSITE AT uwmidsouth.org/volunteers

76,149 PEOPLE
received information and referrals about services to improve their lives.

THESE WERE JUST A FEW OF THE THOUSANDS OF WAYS YOU IMPROVED LIVES!

Your gift to United Way addresses poverty by improving education, financial stability, health, and other basic needs. When your gift is added to the support of your co-workers, neighbors, friends and family members, it becomes a tremendous force. Together, we can do more good than any one of us can do alone.

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of the Mid-South

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