



**UNITED
WAY**
Mid-South

FUNDRAISING

Ideas

AWARENESS

▲ APPRECIATION/ COMPLIMENT GRAMS

Design notes of thanks or congratulations for co-workers to buy and send to each other.

▲ GUESS THE BABY PICTURE

Employees bring their baby pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.

▲ BINGO

Purchase Bingo cards and distribute to employees. Every day, email a Bingo number to all participants. The first one to reply with "BINGO" wins. The Bingo game continues until all prizes are distributed.

▲ DRESS DOWN DAY

Employees pay to not wear "normal" work attire. Get as casual as needed: jeans, tennis shoes, sports apparel, hats, slippers, etc. Contact your Campaign Representatives for stickers that look something like this and distribute to participating employees.

▲ PENNY WARS

Assign each department a jar. Teams add pennies, nickels, and dimes to their own jar for positive points, while placing quarters or dollar bills in other departments' jars to subtract points. The department with the highest score (or least negative total) wins a company-provided lunch.

▲ AVANT-GARDE ATTIRE

Employees pay to dress in their most dramatic garb to ignite creativity for the day.

▲ CHANGE BANDIT

A co-worker dresses as a bandit (as approved by company security). Have them visit employees to procure spare change.

▲ ENTERTAINMENT DRIVE

Employees donate new or slightly used books, videos, board games, puzzles, etc. and hold a sale to benefit United Way.

▲ SMELL THE ROSES

Have a local florist donate flowers or purchase flowers en masse. Employees buy flowers or arrangements to send to co-workers or for personal use.

▲ SPARE CHANGE JARS

Place empty jars near vending machines or gathering places. Ask employees to deposit spare change throughout the year for United Way. This can be a competition between departments to see who collects the most change in a timeframe.

▲ WHITE ELEPHANT SALE

Employees donate odd items for the sale. Co-workers should have the opportunity to buy items and stipulate in whose workspace these items should be displayed. Set a timeframe for which objects must stay in that location.

▲ BALLOON GRAMS

Sell balloons with notes of recognition inside and deliver to co-workers.

▲ CHARGE LATE FEES

Employees who arrive late for meetings, or any other tardiness, pay a fee to be donated to United Way.

▲ SPELLING BEE

Hold a spelling bee, charge an entry fee. Have gallery observers place bets on their favorite participants.

▲ GUESS THE NUMBER

Fill a clear jar with candy and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy or another prize.

▲ MASSAGE THERAPIST

A therapist, preferably one who will donate time, visits the workplace and employees sign up for timeslots. Employees pay for a massage, with proceeds benefiting United Way.

▲ BUY A BOA

Purchase brightly colored feather boas for employees to buy. The purchaser chooses a person to wear the boa for the day. In order to get rid of the boa, the wearer must pay to pick another employee to wear the boa. The boa must be worn at least 10 minutes prior to choosing another lucky boa wearer.

FOOD & FESTIVITIES

▲ BAKE SALE

Employees buy employee-donated baked goods with donations benefiting United Way.

▲ BUILD YOUR OWN ICE CREAM SUNDAES

Have a wide variety of sundae toppings (nuts, fruit, cookies, gummy bears, crushed candy bars, whipped cream, cherries, etc.) available for employees to build their own sundaes.

▲ ETHNIC FOOD FESTIVAL

Ask employees to bring dishes symbolic of their heritage or recipes "handed down" from family members along with interesting facts about their heritage. Another option is to have various departments sponsor a lunch representing a specific ethnicity.

▲ ICE CREAM CART

On a hot day, visit employee cubicles and offices selling popsicles, ice cream sandwiches and other cold snacks. Donate proceeds to United Way.

▲ PEANUTS, GET YOUR PEANUTS!

Decorate a push cart with a sports theme. Stock the cart with individual bags of salted peanuts, chips, hot dogs, soda and all necessary condiments (ketchup, mustard, relish, onion.) Visit cubicles and sell items. This is a great way to kick-off any sports season.

▲ POTLUCK

Post a sign-up sheet for employees to bring entrees, salads and desserts to ensure a variety of food. Decorate the room with a theme. Adjust entry fees for those who bring an item.

▲ TAILGATE PARTY

Hold a pay-per-plate cookout during lunch. Cook brats, burgers and hot dogs with condiments. Have chips, pretzels, soda and other tailgating items.

▲ WALKING TACO SALE

Sell individual bags of corn chips with divided plastic or foam containers filled with taco meat, cheese, sour cream, tomatoes, lettuce, packets of hot sauce, etc. Price accordingly.

▲ CHILI COOK-OFF

Participants pay to enter their chili into the contest. Choose judges and determine prizes for 1st, 2nd and 3rd place. After judging, employees can pay to sample each chili. Remember to supply cheese, sour cream, crackers, TUMS, etc.

▲ DONUT EATING CONTEST

Employees raise money for United Way by sponsoring contenders on a per-donut-eaten basis. The winner is determined by either eating the most donuts in a time frame or the first to finish a set number of donuts.

▲ LUNCH BOX AUCTION

Employees create gourmet lunches to be auctioned off to the highest bidder. Give prizes for the most creative, nutritious, elegant or clever meals.

▲ NACHO/PRETZEL SALE

Sell large plates of nachos and/or soft pretzels with cheese and jalapeno peppers. Donate proceeds to United Way.

▲ ROOT BEER FLOAT SALE

Buy necessary ingredients for employees to make their own root beer floats. Floats made and served by executives can be a fun treat!

▲ SOUP LINE

Employees sign up to bring their favorite soup or bread. Set up at lunch time, and charge participants fees for a bottomless bowl to try one or all! (Bring your own reusable bowl.)



INCENTIVES

▶	Complimentary hotel stay and/or airline tickets
▶	Around-the-world dining - pack of restaurant gift certificates of different cuisines
▶	Call in "well" day or "sleep in late" coupon
▶	Car started & windows scraped every snow day in January
▶	Car washed by boss or co-worker
▶	Casual day
▶	Company promotional items
▶	Computers – new or gently used
▶	"Flee @ 3" coupon
▶	Free babysitting
▶	Free meal or dessert from the employee cafeteria
▶	Free oil change
▶	Gift certificates
▶	Golf with the boss
▶	Lottery tickets
▶	Lunch with your manager – his/her treat!
▶	Tickets to local sporting events or movie passes
▶	Open soda and candy machines
▶	Pizza party
▶	Play or concert tickets
▶	Use of company car and/or reserved prime parking spaces
▶	Vacation day

Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties in AR, MS and TN.