



PLEDGE FORM

Follow these 3 EASY STEPS to make a difference in our community!

COPIES White copy goes to organization's human resources or payroll department. Yellow copy goes to United Way Resource Development staff member or Campaign Representative. Pink copy goes to the donor.

1. COMPLETE DONOR INFORMATION (please print)

Full Name: _____

Personal Mailing Address: _____

City/State/ZIP: _____

Work Phone: _____

Work Email: _____

Personal Phone: _____

Personal Email: _____

Please let us know how long you have supported United Way: First time

< 10 years > 10 years **WE WANT TO THANK YOU!**

For a minimum undesignated donation of \$500, I am interested in joining **Women United**, a women's leadership group of UWMS.

I am a member of **Organized Labor**. I would like to receive regular updates from United Way to my personal email.

Please help us better understand our donor profile by sharing the information below:

DONOR DEMOGRAPHIC INFORMATION (Optional)	ETHNIC ORIGIN		GENDER	MARITAL STATUS	AGE
	<input type="checkbox"/> Asian	<input type="checkbox"/> Hawaiian/Pacific Islander	<input type="checkbox"/> M	<input type="checkbox"/> Single	<input type="checkbox"/> < 40
<input type="checkbox"/> Black	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> F	<input type="checkbox"/> Married	<input type="checkbox"/> 41-64	
<input type="checkbox"/> White	<input type="checkbox"/> Native American	<input type="checkbox"/> Other _____	<input type="checkbox"/> Divorced	<input type="checkbox"/> > 65	
	<input type="checkbox"/> Other _____		<input type="checkbox"/> Widowed		

2. DECIDE HOW MUCH TO CONTRIBUTE AND HOW TO GIVE

Be a **LEADERSHIP GIVER!**
Annual gifts of **\$500 - \$999**
are listed on our website.

Be a **COMMUNITY CHAMPION!**
Annual gifts of **\$1,000 - \$2,499**
are listed on our website.

Be a **VISIONARY CIRCLE GIVER!**
Annual gifts of **\$2,500 - \$4,999**
are listed on our website.

Be a **NEXT GENERATION GIVER!**
Annual gifts of **\$5,000 - \$9,999**
are listed on our website.

Be a **TOCQUEVILLE SOCIETY GIVER!** Annual gifts of **\$10,000 or more** are listed on our website.

I want to contribute a specific amount each pay period:

- \$75 \$50 \$35 \$25 Other
 \$20 \$15 \$10 \$5 \$ _____

Total Annual Gift: \$ _____

I want to contribute a one-time gift in the amount of: \$ _____

OTHER CONTRIBUTION OPTIONS

- Cash \$ _____ enclosed Personal Check enclosed
 Bill me: Monthly Quarterly (circle one) for \$ _____
 Stocks/Securities (Please call 901.433.4374)
 Credit Card **(NOTE: Credit Card companies charge a processing fee. United Way applies a 3% fee on debit/credit card donations to cover this direct cost.)**
 Visa MasterCard AMEX Discover

Card# _____

Expiration Date ____/____ Security Code _____

Please print your name as you would like it to appear on our website
(Examples: Mr. and Mrs. John Doe or John and Jane Doe)

(OPTIONAL) DISTRIBUTE YOUR INVESTMENT

Please see back of form for guidelines and criteria about designating your donation.

PLEASE DISTRIBUTE MY DONATION TO:

	COMMUNITY IMPACT FUND Please invest my dollars for the greatest impact in my community.	<input type="text"/> %
	If you would like to designate your donation to a county other than the county of your employment, please mark here: <input type="checkbox"/> Crittenden <input type="checkbox"/> DeSoto <input type="checkbox"/> Fayette <input type="checkbox"/> Lauderdale <input type="checkbox"/> Shelby <input type="checkbox"/> Tate <input type="checkbox"/> Tipton <input type="checkbox"/> Tunica	

(OPTIONAL) UNITED WAY AGENCY	<input type="text"/> %
Name: _____	
Address: _____	Zip: _____

(OPTIONAL) OTHER QUALIFIED 501(C)(3) AGENCY	<input type="text"/> %
Name: _____	
Address: _____	Zip: _____

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card, next to my name as indicated above for the amount stated. I understand that if I DO NOT wish to remain anonymous, my name will be visible and all other contact information will be kept confidential. United Way of the Mid-South does not provide goods or services as a whole or partial consideration for any contribution.

3. SIGN AND DATE

- Check here to remain anonymous on public listings (signature still required)
 Check here if you prefer not to receive gift acknowledgment or other communication

SIGNATURE REQUIRED

DATE

DESIGNATION GUIDELINES

Unless you choose to designate your gift to a particular focus area, county, or other agency, your funds will be invested in the Community Impact Fund in the county of your employment. Many local volunteers in your community work with United Way staff to determine the most effective way to deploy these resources.

UNITED WAY'S RECOMMENDED CHOICE:

1. **The Community Impact Fund**, the way your investment has the highest impact for our community and supports United Way in *Driving The Dream* to help more people escape generational poverty. The Community Impact Fund makes the most of your donation through aligned grant making to fund our partner agencies and programs as well as promoting economic and social mobility for individuals and families advancing from poverty to prosperity.
2. **You may also support a specific United Way of the Mid-South Agency**, or another United Way in a different city and state. A list of partner agencies can be found on our website: <https://www.uwmidsouth.org/get-involved/agencies/>.
3. **Another option is to support a specific non-United Way 501(c)(3) agency in the United Way of the Mid-South's service area.** Please review the following Guidelines for Donation on this page for additional information.

GUIDELINES FOR DONATION

United Way of the Mid-South's mission is to improve the quality of life for Mid-Southerners through mobilizing and aligning resources to address priority issues. Therefore, we recommend that non-United Way Agency donations be made to organizations that address education, financial stability, health or other essential human service needs within our 8-county service areas.

When designating to a **NON-UNITED WAY AGENCY**, the agency must meet the following criteria to be qualified to accept a United Way designation:

- It must be recognized as a public charity by the Internal Revenue Service. (It must be a 501(c)(3) agency and not a private foundation).
- Non-United Way Agencies must submit a Counterterrorism Compliance form in compliance with the USA PATRIOT ACT.
- A minimum annual gift of \$50 per agency may be donated.
- You must renew your donation to any non-United Way Agency each year. It will not automatically carry over year-to-year.
- In cases where guidelines and criteria are not met, United Way of the Mid-South will make reasonable efforts to contact the donor; however, if attempts are not successful, the contributions will be allocated through United Way's Community Impact Fund.
- Non-United Way agencies may not be organized for the arts, religious and/or political purposes. Nor may donations through United Way be made to individual schools or for capital campaigns.
- Corporate matching contributions are not eligible for designations through United Way.

In order to notify agencies promptly of your gift, please provide your home address and email on the front of this form.

PLEASE NOTE: *United Way of the Mid-South does not monitor the use of funds or the effectiveness of the services provided by non-United Way agencies. United Way recommends the Community Impact Fund so we can ensure your gift is used to fund effective services with a proven record of impact. Please know that if your place of employment uses a "Third Party Processor" (TPP) to receive your pledge and disburse your donation, United Way may not be told a) your contact information, b) the total amount of your pledge, or c) the amount you designate to any entity besides our United Way Community Impact Fund. Therefore, we may not be able to reliably acknowledge your donation, nor fully follow up with you for graciously contributing through our campaign. We do thank you! We also note that while United Way does not charge any fee for processing your donation, your company may allow the TPP to do so, for the value and efficiency the TPP provides.*